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64	165

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## Data and Monitoring

We commit to strengthening health data systems by harmonising data collection methods, ensuring the availability and usability of health data for research, and building a robust infrastructure for sharing and linking data across all levels of governance. Data linkage between existing health records, registries, and population surveys is essential to provide a comprehensive view of NCD trends and determinants. By interconnecting monitoring systems for NCDs, risk factors, and determinants, and ensuring ethical standards and privacy protections, we will enable more effective decision-making, policy advocacy, and targeted interventions for NCD prevention and control.

## **Political Commitment and Accountability**

We recognise the need for enhanced political will to tackle NCDs through evidence-based interventions and concrete accountability measures. Governments must demonstrate ownership of actions, set clear national and global targets, and implement policies that extend beyond short-term legislative outcomes. Political leaders must overcome industry influence and establish policies that prioritise public health over economic interests. Accountability will be ensured through regular monitoring of policy implementation and transparent reporting on progress.

## **Prevention and Health Promotion**

A focus on prevention and health promotion is essential for reducing the burden of NCDs. This involves integrating health literacy and prevention courses into educational systems, implementing national awareness programmes, and fostering a culture where healthy choices are normalised and accessible. Governments must invest in health promotion from a life-course perspective, ensuring that children and adults alike are educated and empowered to lead healthy lives.

## **Commercial Determinants**

We call for urgent action to address the commercial determinants of health that drive NCDs, including the influence of tobacco, alcohol, and unhealthy food industries. This includes implementing strict regulations on marketing, advertising, and sales, as well as taxing harmful products. Governments must resist industry lobbying and protect health policies from commercial interests. A comprehensive agenda to tackle these determinants will enhance public support for effective NCD prevention strategies.

## **Youth Engagement**

We pledge to ensure meaningful engagement of young people in the fight against NCDs. Youth must be recognised as a critical accountability body and be actively involved in policy development, implementation, and monitoring processes. By promoting youth-led initiatives and integrating health education from early childhood through higher education, we will build a generation that is aware, informed, and capable of leading health-promoting actions.

## **Tobacco, Alcohol, and Unhealthy Diets**

To mitigate the impact of tobacco, alcohol, and unhealthy diets, we support the implementation of comprehensive control policies, including taxation, marketing restrictions, and prohibition of tobacco use. A Framework Convention on Alcohol Control and restrictions on unhealthy food marketing are essential to reduce consumption and

burden. These measures will be accompanied by a societal shift towards healthier environments where the healthy choice becomes the easiest choice.

## **Inequities and Social Determinants**

We affirm our commitment to addressing health inequities by focusing on the social determinants of health such as education, income, and access to healthcare. Policies must adopt an equity and intersectionality lens to ensure that all populations, especially vulnerable and marginalised groups, have equal access to preventive and healthcare services. Cross-sectoral collaboration and political commitment are vital to addressing these root causes of health disparities.

## **Health System Strengthening**

We commit to strengthening health systems to effectively manage and prevent NCDs. This involves investing in universal health coverage, building capacities for sustainable policy-making, and enhancing the integration of NCD prevention into primary care. A focus on evidence-based approaches and tailored communication strategies will ensure that health systems are resilient and responsive to the needs of diverse populations.

## **Mental Health and Wellbeing**

Recognising mental health as a crucial aspect of NCD prevention and control, we will integrate mental health promotion into broader NCD strategies. Addressing the mental health impacts of NCDs, including stress and anxiety, is essential for holistic wellbeing. Policies must ensure access to mental health services and incorporate mental health literacy in public health education.

## **Cross-Sectoral Collaboration**

A whole-of-government and whole-of-society approach is essential to address the multifaceted nature of NCDs. We will strengthen partnerships across sectors—including governments, civil society, academia, and the private sector—to leverage resources, expertise, and knowledge. Such collaboration will facilitate joint planning, evaluation, and implementation of policies, enhancing their reach, effectiveness, and sustainability.

## **Climate Change and Planetary Health**

We acknowledge the intersection between climate change and NCDs and commit to integrated approaches that consider planetary health. Policies must address environmental determinants, reduce air pollution, and promote sustainable living. A focus on “One Health”

will ensure that our efforts to combat NCDs are aligned with broader environmental sustainability goals.